

# JONATHAN RICHMUND SOUSA

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## EDUCATION

St. John's University, Queens, NY  
Summa Cum Laude, May 2024  
Bachelor of Fine Arts, Graphic Design

School Of Motion  
Certification: Intro to 3D Animation  
Cinema 4D Basecamp, Summer 2023

## EXPERIENCE

### Creative Design and Animation

Love Communications  
June 2024 – Present

Collaborating with creative team to concept, design, and execute graphics and animations for current branding initiatives. Researched and developed design for a cross promotion between two clients. Created product packaging for a cross promotion, including research, conceptualization, and final printed design

### Design and Video Editing

Children and Screens: Institute of Digital Media and Child Development  
February 2024 – April 2024

Prepared and edited optimized, impactful video content of full-length #AskTheExpert webinar series for social media platforms and YouTube channel. Managed post-production for live virtual events. Produced and edited video content and created graphic designs to promote the Institute's mission.

### Freelance Designer – 2D Animator

Zoc.ai  
December 2023 – January 2024

Conceptualized, designed, and animated the motion graphic for the release of Zoc.ai's new app. Intergraded path and property animations, expressions, illustrations, and type treatments to showcase the product capabilities.

### Freelance Designer – Illustrator

National WWI Museum and Memorial  
June – July 2022

Researched, conceptualized, and created the illustration central to Night at the Tower Gala's Global Education Initiative campaign collateral. Collaborated with agency's creative team from ideation to finish producing a longstanding piece.

## AWARDS

Dean's List: 2020 – 2024  
Scholastic Excellence  
Award: 2023 & 2024

## SKILLS

Motion Design  
Typography  
Illustration  
3D Design & Animation  
UI/UX Design  
Brand Identity  
Editorial Design  
Social Media  
Print Production  
Presentation Design  
Photography & Editing  
Mac OS/Windows  
Custom Computer Builds

## PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Cinema 4D  
Adobe After Effects  
Adobe InDesign  
Adobe Lightroom  
Adobe Premiere Pro  
Adobe XD  
Figma  
Google Slides  
Keynote  
HTML & CCS  
Microsoft Office